

**Purchase Request #5**  
**Regular Board Meeting June 5, 2023**  
**Consideration of Approval to Contract for Mass Communication**  
**and Emergency Notification Services**

**ADMINISTRATION RECOMMENDATION/REPORT**

The administration recommends that the Board of Trustees approve a contract with Rave Mobile Safety for mass communication and emergency notification services for the Office of Emergency Management (OEM) Department.

**BACKGROUND**

The College is required under the Jeanne Clery Act to deliver emergency and timely notifications to students, employees, visitors, and contractors at all College locations for any safety or security threat. This communication is done through a software service that allows for rapid dissemination of information using multiple modalities such as voice, text, e-mail, digital signage, computer screens, and social media.

Request for proposal #23-25 was issued on March 9, 2023, to procure mass communication and emergency notification services, which complied with the competitive procurement requirements per Texas Education Code §44.031(a). Four responses were received and evaluated by a team comprised of representatives from marketing, office of emergency management (OEM), police department, and information technology services determined the proposal submitted by Rave Mobile Safety (Rave) will provide the best value to the College.

**IMPACT OF THIS ACTION**

Procuring services with Rave will allow the College to continue to meet its alert messaging responsibilities as required by the Jeanne Clery Act. Since Rave is the incumbent providing these services, there is not an implementation cost included with this new contract.

**BUDGET INFORMATION (INCLUDING ANY STAFFING IMPLICATIONS)**

The three-year initial term expenditure is \$226,227 and will be funded from the OEM department's 2022-2023 operating budget and subsequent year budgets. The total expenditure for the maximum seven-year contract is estimated at \$527,143.

**MONITORING AND REPORTING TIMELINE**

The initial three-year award term will commence on July 1, 2023, with four one-year renewal options for a maximum seven-year contract.

**ATTACHMENTS**

Attachment 1 - Tabulation

**RESOURCE PERSONNEL**

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**RFP 23-25**  
**Mass Communication Emergency Notification Services**  
**Attachment 1 – Tabulation**

**QUALIFICATIONS SUMMARY**

#	Vendor	Points (Max 30)	Shortlist
1	Rave Mobile Safety	23.60	Yes
2	BlackBerry Corporation	20.17	Yes
3	Regroup Mass Notification	14.30	Yes
4	Alertus Technologies	13.87	Yes

**PRESENTATIONS SUMMARY**

#	Vendor	Points (Max 40)
1	Rave Mobile Safety	23.00
2	BlackBerry Corporation	22.57
3	Alertus Technologies	17.00
4	Regroup Mass Notification	14.00

**PRICING SUMMARY**

#	Vendor	Points (Max 30)	Price - 7 Years
1	Regroup Mass Notification	18.69	\$ <b>398,740.00</b>
2	BlackBerry Corporation*	17.10	\$ <b>423,317.00</b>
3	Rave Mobile Safety	17.09	\$ <b>527,143.00</b>
4	Alertus Technologies*	10.31	\$ <b>566,400.00</b>

\* Price includes additional costs to the College not included in scope.

**FINAL RANKING**

#	Vendor	Final Score (Max 100)	Price - 7 Years
1	Rave Mobile Safety	63.69	\$ <b>527,143.00</b>
2	BlackBerry Corporation	59.84	\$ <b>423,317.00</b>
3	Regroup Mass Notification	46.99	\$ <b>398,740.00</b>
4	Alertus Technologies	41.18	\$ <b>566,400.00</b>